

Nolan Pearson

Senior XR UX Designer

<https://www.pearsondesign.io/>

EDUCATION

Carnegie Mellon University, Pittsburgh, PA — *Masters of Entertainment Technology, 2023*

Florida State University, Tallahassee, FL — *BS Information Technology, 2015*

PROFESSIONAL EXPERIENCE

TriggerXR, Los Angeles, CA — *Sr. XR Designer, XR Strategy & Innovation Aug. 2022 - Aug. 2023*

- Responsible for production support and XR thought leadership from start to finish for clients such as Disney, Walmart, and Nike
- Collaborated with a full stack team to deliver AR/VR experiences for mobile and HMD platforms
- Lead game branding marketing strategy

PNC Bank, Pittsburgh, PA — *Sr. UX Designer, Credit Card and Home Lending Digital Team, Oct. 2019 - July 2021*

- Developed user-friendly dashboards and web applications for over 5 million daily online banking users
- Played a key role in shaping the company's design guide and influencing design decisions
- Ensured accessibility compliance in all digital designs to enhance user experience
- Collaborated with cross-functional teams to gather requirements and implement creative solutions
- Conducted user research and usability testing to improve product functionality and user satisfaction.

General Motors IT, Chandler, AZ — *UI Designer, Global End User Experience & Product Innovation June 2015 - Jan 2019*

- UI and Web design for internal websites and applications for IT teams and factory floor management

RECENT PROJECTS

- **TerrARium** - A Quest Pro application built to test the feasibility of AR to supplement existing methods of exposure therapy
- **BigMR** - A custom Mixed Reality platform combining Quest and Vive in a large 30' x 30' space using Passthrough

Los Angeles, CA (PST)

(561) 309-5031

nolan@pearsondesign.io

SOFTWARE SKILLS

- Unity
- Figma/Sketch
- Adobe XD & Illustrator

PROJECT SKILLS

- Perforce
- ADA Accessible Design Certified, Deque U
- Agile/Jira
- Invision/Mural

PERSONAL INTERESTS

- ❖ Published on the "UX Collective" Medium
- ❖ Cyclist and Hiker
- ❖ Completed the 964 km "El Camino de Santiago" in 36 days.
- ❖ Circus artist/Fire eater